

Level 2 NCEA Media Studies 2024 Course Overview

The course focus is **Media Studies Level 7 of the New Zealand Curriculum.**

Students will gain knowledge, skills and experience to *examine* and then *apply knowledge* of:

- media concepts
- language in media texts
- the relationship between media and audiences/society/industry
- media conventions and technology to create media

Learning pathway

Students will co-construct an individualised programme with Ms Morgan according to learning needs and goals. The key goals for this class are:

- developing critical literacy
- providing a pathway to Level 3 NCEA and Scholarship Media Studies
- developing a critical understanding of the key media concepts
- strengthening multi literacies:
 - confidence in writing a range of genre (eg: script, discursive essay, report)
 - close and critical reading

Assessment outcomes:

Students will complete 4-6 Media Studies Achievement Standards for a total of 16-23 Level 2 credits.

Achievement Standard Number	Subject reference	Version number	Topic/Title	Mode of Assessment	Credits
91252	2.5	2	Produce a design for a developed media product using a range of conventions	Internal	4
91253	2.6	3	Complete a developed media product from a design and plan using a range of conventions	Internal	6
91249	2.2	3	Demonstrate understanding of narrative in media texts	Internal	4
91255	2.8	3	Write developed media text for a specific target audience	Internal	3
91248	2.1	3	Demonstrate understanding of the relationship between a media product and its audience	External	3
91251	2.4	5	Demonstrate understanding of an aspect of a media genre	External	4



Media

It will choose which truth you should know